

Human Capital – Coping with Change

Best practice Case Study

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Ingeus - Employment and Social Cohesion Programmes

UK

- 50,000 long-term unemployed
- Mental and physical health conditions
- Single parents
- Multiple barriers – homelessness, drug/alcohol dependency, low skills

Germany

- 5,000 long term unemployed in Munich, Nuremburg and Berlin
- Unemployed parents with low skills and childcare needs

France

- 2,000 long-term unemployed in West and South Paris
- 3,000 socially deprived young people – ‘Plan Espoir Banlieues’

Sweden

- 1,500 newly arrived immigrants and refugees in Stockholm region

Impact of the Economic Recession

- **Reduced job vacancies and tax revenue, increasing unemployment and demand on public employment services and benefit and social insurance payments.**
- **Increased numbers of newly unemployed joining long term unemployed and those affected by previous structural shifts.**
- **Challenge of where to invest limited public resources, focus on value for money.**
- **Those with multiple disadvantage and low skills find it harder to compete in labour market and become more marginalised.**
- **Concerns about social unrest and cohesion and need to build support for social insurance system.**

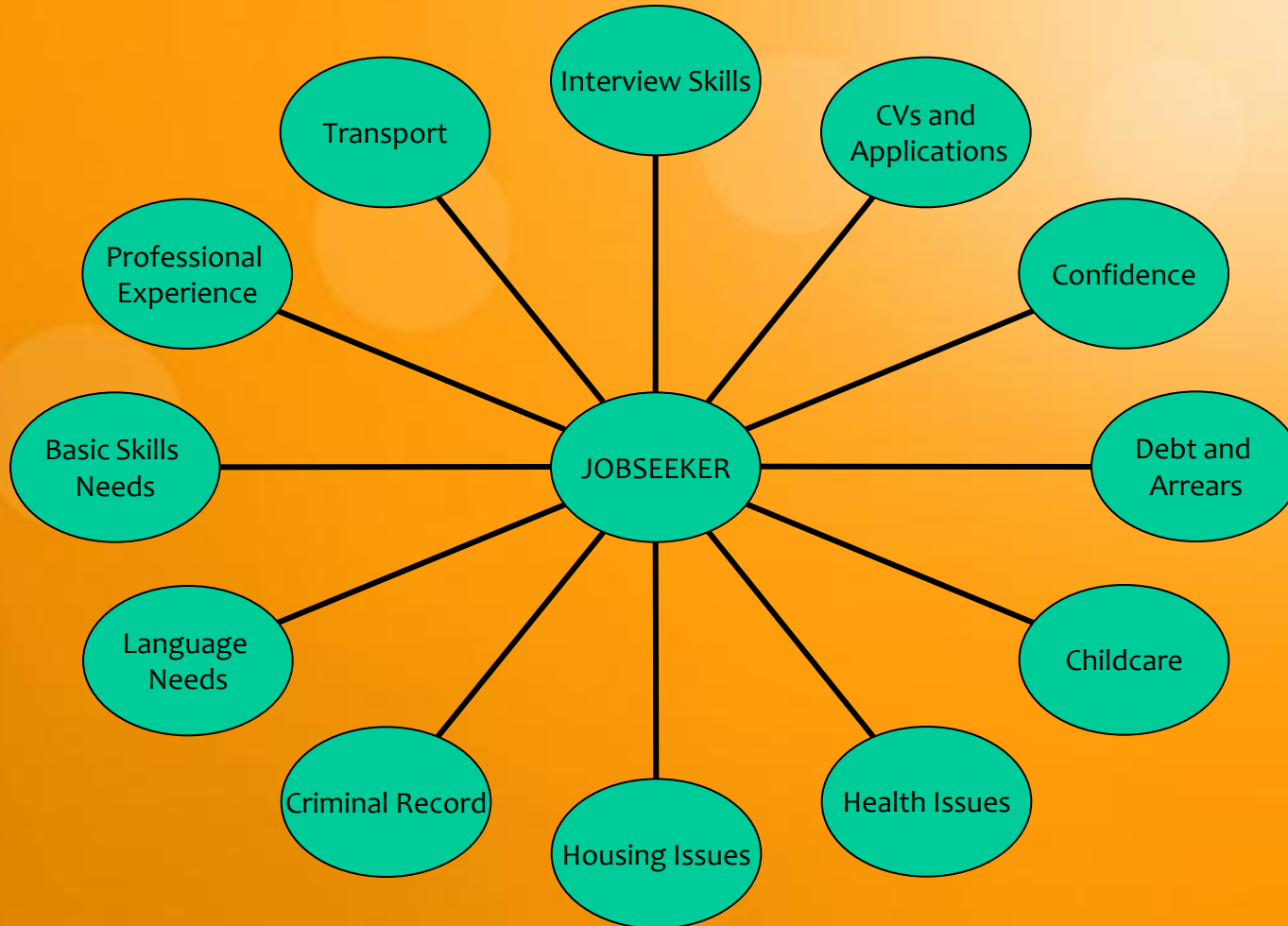
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Responses: Trampoline and Safety Net

- **Identification of those most at risk of social exclusion**
- **Target assistance towards the most disadvantaged**
- **Implementation of individualised services**
- **Effective partnerships and coordination of services**
- **Appropriate programme outcomes**
- **Create work opportunities for disadvantaged groups**

Personalised Approach



Personal Advisor



Self-help Job Station



Best Practice Case Study: Germany

- **Berlin Treptow-Köpenick – partnership between the Regional Administration in Berlin and the Public Employment Service of Germany**
- **2 year experimental project with Arbeitsgemeinschaft (ARGE).**
- **Unemployment hotspot working with those out of work for over a year with specified percentage from groups who are disadvantaged in the labour market.**

Best Practice Case Study: Sweden – New Migrants

- Working with the Swedish public employment service, Arbetsförmedlingen (AF) and 30 municipalities to deliver employment services to newly arrived immigrants and refugees in Stockholm and surrounding areas.
- Tightening labour market – clients with language challenges and lack of understanding of labour market.
- Personalised approach